

Meeting: Haringey Children's Trust

Date: 17 December 2009

Report Title: Haringey Children's Trust Communication Strategy

Report of: Director of the Children and Young People's Services

<p>Purpose</p> <p>The purpose of the report is to seek approval from the Children's Trust Board for the attached Communications Strategy.</p>
<p>Summary</p> <p>This report presents the Communications Strategy required by the Safeguarding Plan for Haringey (Action 1.01), incorporating a Communications Plan.</p> <p>The Strategy also commits to a twice-yearly report to the Children's Trust Board on the effectiveness of all the communications activity from the Children's Trust Board and feedback from partners and stakeholders.</p>
<p>Financial/Legal Comments</p> <p>There are no particular Financial or Legal issues resulting from the production of this Strategy beyond the cost of printing and distribution of hard copies; this is already contained within the Safeguarding Plan budget.</p>
<p>Recommendations</p> <p>That the Children's Trust Board approve the attached Strategy for implementation on January 1 2010.</p>
<p>For more information contact:</p> <p>Name: Peter Lewis Title: Director of Children and Young People's Services Tel: 020 8489 3206 Email address: peter. lewis@haringey.gov.uk</p>

Background

The Children's Trust in Haringey came into being in the summer of 2009, replacing the previous Children and Young People's Strategic Partnership Board. This was an action required under the original Children Act 2004 and re-stated in more recent guidance and legislation.

The monitoring visit from Ofsted in June 2009 prompted a review and refresh of the Joint Area Review Action Plan and the subsequent production of the Safeguarding Plan for Haringey. An important action in that Plan is the production of a Communications strategy for the Children's Trust that makes clear the aims and purpose of the Children's Trust, how it will communicate its work and incorporate a Communications Plan – effectively an action plan to operationalise the Strategy.

The attached Communications Strategy fulfils the requirements of the Safeguarding Plan (Action 1.01) and has been considered and approved by the Executive Performance Management Group of the Children's Trust Board.

The work of the Children's Trust continues to develop under the aegis of both the Safeguarding Plan and the Children and Young People's Plan. This will inevitably mean that the Communications Strategy (and Plan) will need frequent updating. It is proposed that the Strategy and Plan will be reported on annually and any such adjustments noted.

Appendices

Appendix 1: Haringey Children's Trust Communication Strategy

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